



# NATIONAL ASSOCIATION FOR SHOPLIFTING PREVENTION®

**FOR IMMEDIATE RELEASE:**

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## **NASP Announces Advisory Committee Expansion**

Melville NY – 1/14/2019 – As it celebrates its 30<sup>th</sup> anniversary, the National Association for Shoplifting Prevention (NASP) announces the expansion of its Advisory Committee with the addition of Paul Jaeckle, Vice President of Asset Protection at Meijer Stores and Terry Sullivan, President of the Loss Prevention Foundation. The expansion is part of the organization’s plan to intensify its efforts to connect retailers and communities and support collaborative efforts to reduce shoplifter recidivism, which will not only reduce its drain on resources but also reduce losses and improve safety in stores and communities alike.

“The addition of Paul and Terry to this group of retail industry and criminal justice professionals is invaluable to our organization as we enter the next chapter in our history,” noted NASP Executive Director Caroline Kochman adding that “It is a great privilege to have this group’s collective vision and leadership to guide and assist us.”

Paul Jaeckle joins the committee in the midst of a career dedicated to retail asset protection and operations that started at Walmart when he was a part-time associate while in college. Terry Sullivan’s career in loss prevention and LP Operations spans 30 plus years before joining the Loss Prevention Foundation as President in 2017. Paul and Terry’s experience and insight are complemented by their willingness to explore and test non-traditional approaches to shoplifting prevention.

“I am honored and excited to be joining the NASP Advisory Committee,” stated Terry Sullivan, President of the Loss Prevention Foundation. “The work they are doing in the study and prevention of shoplifting is invaluable to our industry.” “I have long believed in NASP and their mission,” said Paul Jaeckle, “I am excited to have the opportunity to be part of their effort to bring communities and retailers together to address the unrelenting shoplifting issue.”

Jim Lee of the LPMedia Group noted “My ongoing connection to this organization goes back to its founder Peter Berlin and I am gratified to see my enthusiasm for NASP’s work continue in Paul and Terry – both of whom bring their own unique, fresh perspective to the table. I look forward to more new thought leaders joining the effort.”

NASP will be inviting additional members to their Advisory Committee over the course of 2019 as they re-evaluate and adapt to the changing landscape of criminal justice reform, continually increasing felony thresholds and the unrelenting threat of unchecked shoplifting to both retailers and communities. NASP enters its next 30 years with a renewed commitment to changing the way our nation regards, prevents and responds to shoplifting.

Incorporated in 1989 as a non-profit organization under IRS code 501(c)(3), the National Association for Shoplifting Prevention is the nation’s leading provider of shoplifter education programs. Trusted by more than 4,000 criminal justice professionals in 2,000 jurisdictions around the U.S., NASP’s offense-specific

education programs have a court-documented recidivism rate of less than 3%. NASP's mission is to raise public awareness about the harmful effects of shoplifting on youth, families and communities, unite public opinion toward constructive solutions, deliver needed programs and services and engage community action in prevention efforts to improve the lives of those affected and reduce the number of people who become involved. All NASP efforts are driven by one overarching goal – to reduce shoplifter recidivism.

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