

Driving Change Together

There is a confluence of issues effecting the retail industry today.

Confluence of Issues:

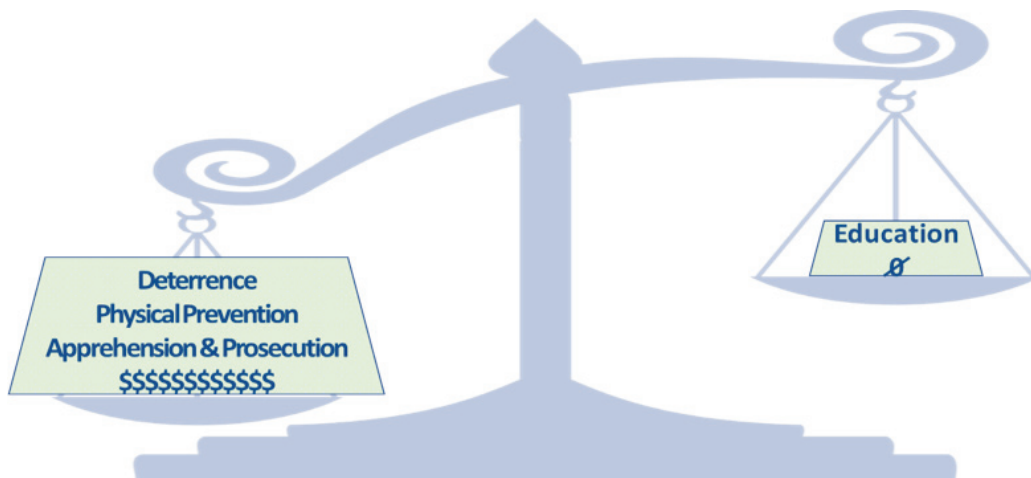
- Criminal Justice Reforms Creating Barriers to Offender Accountability
- Breakdown of Criminal Justice Process
- Rising Felony Thresholds in 40 States

Blanket reforms mean the already challenged criminal justice system is poised to become less effective in holding offenders accountable. Retailers can expect more shrink and less safety and will be increasingly on their own to deal with shoplifting in their stores.

Industry leaders have come together to form a Coalition that aims to leverage education to mitigate the disproportionate impact of reforms on retailers.

The Coalition recognizes that the use of proven-effective education will reduce the influx of people into the pipeline of shoplifting and ORC by addressing the problem where it starts – with the first offense.

It's Time to Invest in Education and Awareness



ENHANCE THE INVESTMENT IN DETERRENCE AND PHYSICAL PREVENTION WITH AN INVESTMENT IN EDUCATION TO PREVENT REPEAT OFFENDERS

The Coalition will Drive Change Together with Initiatives that:

- Shift from passing offenders between brands to stopping offenders from shoplifting at all
- Move from reliance on criminal justice to education-based responses to reduce recidivism long-term
- Promote Criminal Justice Accountability and Community Collaboration
- Champion socially responsible & community centric strategies to address shoplifting to better serve customers and the wider community

**Education:
A Sound Strategy**

EDUCATE
1,000 Offenders

PREVENT
14,550 Future Offenses

The National Retail Shoplifting Prevention Coalition

Join Us



Education in Action...

YOUR PERSONAL PLAN

Your personal plan describes the things you plan to do to ensure that you never shoplift again:

In order for me to never shoplift again there are a few rules that I must conform to in order to protect myself and the ambitions that I have and hope to achieve.

Firstly, it's important that when I go shopping, I avoid wearing any loose clothes or bringing large bags with me. These were the most common forms of shoplifting that I engaged in. I know that if I only go in a store with a wallet, or a normal fitting clothing I am at less of a probability of ever participating in shoplifting and endangering my future.

My danger signals when shopping include shopping when I don't necessarily have the funds to buy myself the things that I want. I'm also very insecure about my aesthetic, so the things that I shoplifted were small cosmetic items. Therefore, from this point on it's important that I bring somebody with me when I'm shopping for cosmetics that way I don't have to face the shame of having someone that I care about view me as a criminal. If I am ever caught in this criminal act again I will surely be arrested. As a result I will risk my education, the future profession that I desire, and the respect of my friends and family which I hold in higher esteem than anything else in the world. I may also use the idea of only shopping with clear baggage that way everybody knows what I have and I won't be able to get away with shoplifting. I also need to work on my self-esteem, that way I'll be less at risk for stealing any cosmetics that may make me feel better in a superficial way.

If you really want to stop shoplifting, sign this:

AGREEMENT WITH MYSELF NOT TO SHOPLIFT

I *Savanah* have completed the SA Course and fully realize that my shoplifting behavior was unlawful and destructive to myself and others.

I now make a solemn promise to myself never to shoplift again.



SOUND OFF

You can tell us what you think of this program...good, bad or indifferent...we would like to know.

WHAT I LIKED MOST:

I liked that the video didnt let shoplifters like myself victimize themselves. We were held responsible for our actions, but in a productive format. This is most IMPORTANT because if we are not held responsible – it is easy to make an excuse and do it again.

WHAT I LIKED LEAST:

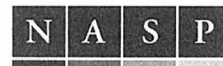
The videos of others were a bit long but I understood that the program was trying to make sure that we understood.

THE MOST IMPORTANT THINGS I LEARNED:

The risk of shoplifting will always be far greater than the reward.

OVERALL EVALUATION:

I am so thankful for this chance. I have been arrested before only to be told to pay a fine. This program taught me right from wrong without instilling resentment in myself and gave me what I needed to fully understand the harm I was causing.



JOIN THE EFFORT – BREAK THE CYCLE – INFLUENCE THE FUTURE

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