

Dear NASP friends, partners and supporters,

As we begin the New Year, I wanted to take the time to thank you for your continued support of our organization. As we have seen, NASP's mission to raise awareness about the harmful effects of shoplifting, unite public opinion toward constructive solutions, and engage community action in prevention efforts has become more crucial today than ever before.



Together, over the past year, we watched widespread criminal justice reform result in a shift away from the prosecution of misdemeanor theft, with 42 states now having raised their felony thresholds. We saw countless criminal justice agencies remove evidence-based programming for shoplifters in favor of less effective sanctions. We have seen ORC and safety issues rise in stores - all while prosecutors continued to report a decrease in crime rather than the more accurate decrease in reported crime.

In response, NASP has ramped up our work with criminal justice and given voice to retailers regarding the detrimental effects of criminal justice reform on the industry. We have continued our work with retailers and criminal justice alike to champion community-centric collaborations and socially responsible strategies aimed at reducing shoplifter recidivism in communities, all while educating over 10,000 offenders.

In 2019, we were honored to welcome six more outstanding retail industry leaders to our existing Advisory Committee, who together launched the National Shoplifting Prevention Coalition – the first of its kind, retailer-led collaboration focused on reducing shoplifter recidivism through education. The Coalition is rooted in the belief that retail AP/LP is more effective as whole rather than as isolated actors; and that a collective voice and collective resources will not only reduce repeat offenses but result in commercially sustainable corporate and social impact in communities nationwide.

In 2020, we look forward to the continued expansion of the Coalition and to the prospect of you and your teams joining us as we change the way our nation regards, prevents and responds to shoplifting.

All the best for a safe and healthy new year!

Caroline Kochman

Executive Director

National Association for Shoplifting Prevention